



S/N 09/654801

GP 2152#6

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	ZAMIR et al.	Examiner:	unknown
Serial No.:	09/654801	Group Art Unit:	2152
Filed:	5 September 2000	Docket No.:	13312.6USI1
Title:	SYSTEM AND METHOD FOR REAL-TIME ALERTS		

RECEIVED
MAR 26 2001
Technology Center 2100

CERTIFICATE UNDER 37 CFR 1.8: The undersigned hereby certifies that this Transmittal Letter and the paper, as described herein, are being deposited in the United States Postal Service, as first class mail, with sufficient postage, in an envelope addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231, on 20 March 2001.

By: Heidi Hanson

Heidi Hanson

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT (37 C.F.R. §1.97(b))

Assistant Commissioner for Patents
Washington, D.C. 20231

Dear Sir:

With regard to the above-identified application, the items of information listed on the enclosed Form 1449 are brought to the attention of the Examiner.

This statement should be considered because it is submitted before the mailing date of a first Office Action on-the-merits. Accordingly, no fee is due for consideration of the items listed on the enclosed Form 1449.

In accordance with 37 C.F.R. §1.98(a)(2), a copy of each document or other information listed on the enclosed Form 1449 is provided.

Applicants hereby bring attention to the examiner that they have commonly assigned co-pending applications: Serial No. 09/618656, filed July 18, 2000; Serial No. 09/655185, filed September 5, 2000; Serial No. 09/654634, filed September 5, 2000; and Serial No. 09/654822, filed September 5, 2000. The references listed were cited in the afore-mentioned cases.



No representation is made that a reference is "prior art" within the meaning of 35 U.S.C. §§ 102 and 103 and Applicants reserve the right, pursuant to 37 C.F.R. § 1.131 or otherwise, to establish that the reference(s) are not "prior art." Moreover, Applicants do not represent that a reference has been thoroughly reviewed or that any relevance of any portion of a reference is intended.

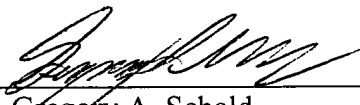
Consideration of the items listed is respectfully requested. Pursuant to the provisions of M.P.E.P. 609, it is requested that the Examiner return a copy of the attached Form 1449, marked as being considered and initialed by the Examiner, to the undersigned with the next official communication.

Please charge any additional fees or credit any overpayment to Deposit Account No. 13-2725.

Respectfully submitted,

MERCHANT & GOULD P.C.
P.O. Box 2903
Minneapolis, Minnesota 55402-0903
(612) 332-5300

Dated: 20 March 2001

By 
Gregory A. Sebald
Reg. No. 33,280

GAS/hjh

FORM 1449*

INFORMATION DISCLOSURE STATEMENT

Docket Number:

13312.6USII

Application Number:

09/654,801

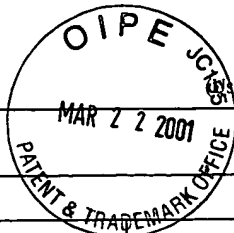
Applicant: ZAMIR et al.

Filing Date: September 5, 2000

Group Art Unit: 2152

IN AN APPLICATION

(Use several sheets if necessary)



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U.S. PATENT DOCUMENTS

EXAMINER INITIAL	DOCUMENT NO.	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	5 724 424	3 Mar. 1998	Gifford			

FOREIGN PATENT DOCUMENTS

	DOCUMENT NO.	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
						YES	NO

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

		Co-pending application 09/618656 entitled: "APPARATUS AND METHOD FOR DYNAMIC ADVERTISING", filed July 18, 2000.
		Co-pending application 09/655185 entitled: "SYSTEM AND METHOD FOR REAL-TIME SEARCHING", filed September 5, 2000.
		Co-pending application 09/654634 entitled: "MEDIA MONITOR PAGE AND METHOD FOR CREATING THE SAME", filed September 5, 2000.
		Co-pending application 09/654822 entitled: "MEDIA MONITOR SYSTEM", filed September 5, 2000.



23552

PATENT TRADEMARK OFFICE

EXAMINER

DATE CONSIDERED

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form for next communication to the Applicant.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: ZAMIR et al.
Serial No.: 09/654801
Filed: 5 September 2000

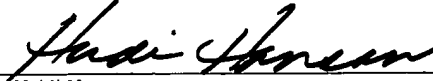
Examiner: unknown
Group Art Unit: 2152
Docket: 13312.6US11

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Title: SYSTEM AND METHOD FOR REAL-TIME ALERTS

CERTIFICATE UNDER 37 CFR 1.8: The undersigned hereby certifies that this Transmittal Letter and the paper, as described herein, are being deposited in the United States Postal Service, as first class mail, with sufficient postage, in an envelope addressed to: , Assistant Commissioner for Patents, Washington, D.C. 20231, on 20 March 2001.

By: 
Heidi Hanson

Assistant Commissioner for Patents
Washington, D.C. 20231

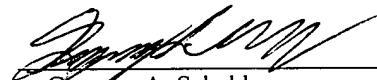
Sir:

We are transmitting herewith the attached:

- ☒ Transmittal Sheet in duplicate containing Certificate of Mailing
- ☒ Supplemental Information Disclosure Statement, Form 1449, 5 Reference(s)
- ☒ Return postcard

Please consider this a PETITION FOR EXTENSION OF TIME for a sufficient number of months to enter these papers, if appropriate. Please charge any additional fees or credit overpayment to Deposit Account No. 13-2725. A duplicate of this sheet is enclosed.

MERCHANT & GOULD P.C.
P.O. Box 2903, Minneapolis, MN 55402-0903
612.332.5300

By: 
Name: Gregory A. Sebald
Reg. No. 33,280
GAS/hjh

